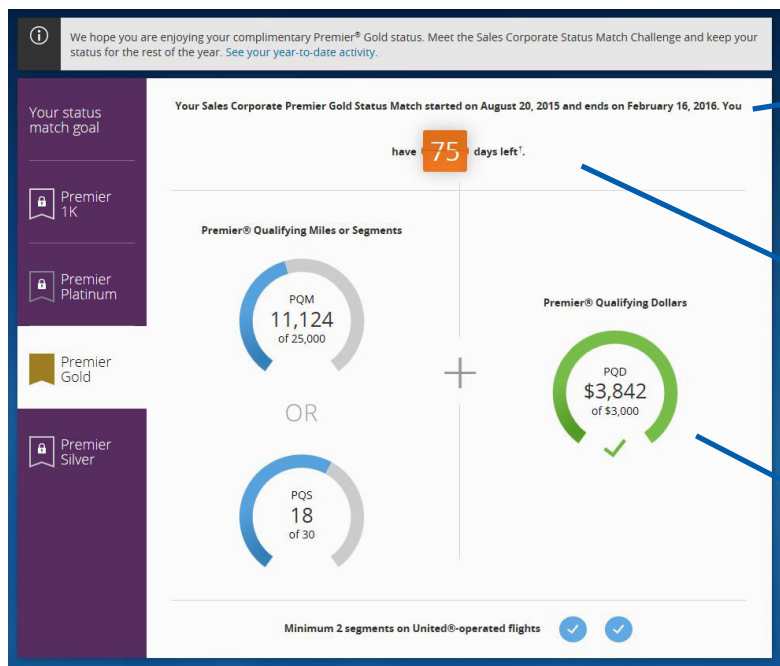


New!

Sales Corporate Status Match Tracker

The **Sales Corporate Status Match Tracker** now enables participants to track their progress against the challenge at any time by logging onto their MileagePlus account.

The tracker makes it even easier for customers to assess exactly what they need to do to complete the challenge and maintain their matched status beyond the 180 day period.



1.

Indicates challenge start and end date

2.

Countdown of days left

3.

Measure progress against:

- Premier Qualifying Miles (PQM)
- Premier Qualifying Segments (PQS)
- Premier Qualifying Dollars (PQD)
- Minimum UA Segments



E-mail communication

Over the course of the challenge, MileagePlus will send three email touch points with Sales Corporate Status Match customers to raise awareness of the program and the new tracker.

E-mail 1 - Upon registration, confirms match to the requested level, communicates necessary terms and conditions and directs customer to track progress.

E-mail 2 - Reminder e-mail sent half-way through challenge to check their progress.

E-mail 3 - Final reminder sent 1-2 months before end date reminding participants that their challenge will be coming to a close.